

# Hybrid work and transformational end user computing experiences

# NextGen Windows Workshop

## Workshop highlights

**Focus** on priorities, initiatives & key influences in your hybrid work & end-user computing strategy

**Learn** about end-user computing strategies, Windows 11, and Windows 365 to drive endpoint modernization with your customers

**Work** together on showcasing Cloud PC provisioning & management with Windows 365 in a production environment

**Plan** next steps on how we can work together

Modern endpoint management protects the organization while enabling employees to work on their own terms. They can work anywhere and at any time, and do so as well as they would in the office, thus improving both satisfaction and productivity

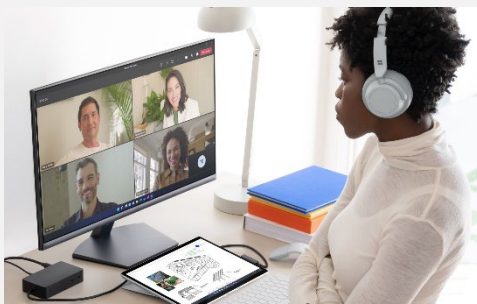
**-Forrester 2021 The Total Economic Impact™ Of Modernizing Endpoints**

In our new world of work the endpoint is the new workplace, and hybrid work is driving the endpoint strategy. The shift to remote and hybrid work represents a shift in how we think about providing people with the tools they need.

Most organizations, 90 percent, anticipate seeing more usage on cloud platforms than ever before. As a result, optimizing existing investments in cloud solutions remains a top priority.

Many organizations, 77 percent of those surveyed, agree on the importance of providing the latest technology to their employees, giving users the devices that they want while giving IT the capability to keep them secure.

Lastly, 80 percent of companies plan to invest in new and emerging technologies, opening the conversation on the most efficient way to deploy, manage, and secure these new endpoints.



## Why you should attend

NextGen Windows Workshop helps you land the value proposition of Microsoft's cloud solutions for end-user computing with your customers' business decision makers. These solutions include Windows 365, Windows running on Azure Virtual Desktop, Microsoft Managed Desktop, Windows 11 Enterprise and Microsoft Endpoint Manager.

By attending, you can:

**Understand** a customer's hybrid work scenarios and end-user computing goals and objectives.

**Gain** insights into a customer's device landscape for both physical and virtual endpoints.

**Present** Windows 365, Azure Virtual Desktop and Microsoft Managed Desktop solutions that provide a secure desktop experience from virtually anywhere.

**Showcase** Windows 365 Cloud PC provisioning and management with Microsoft Endpoint Manager.

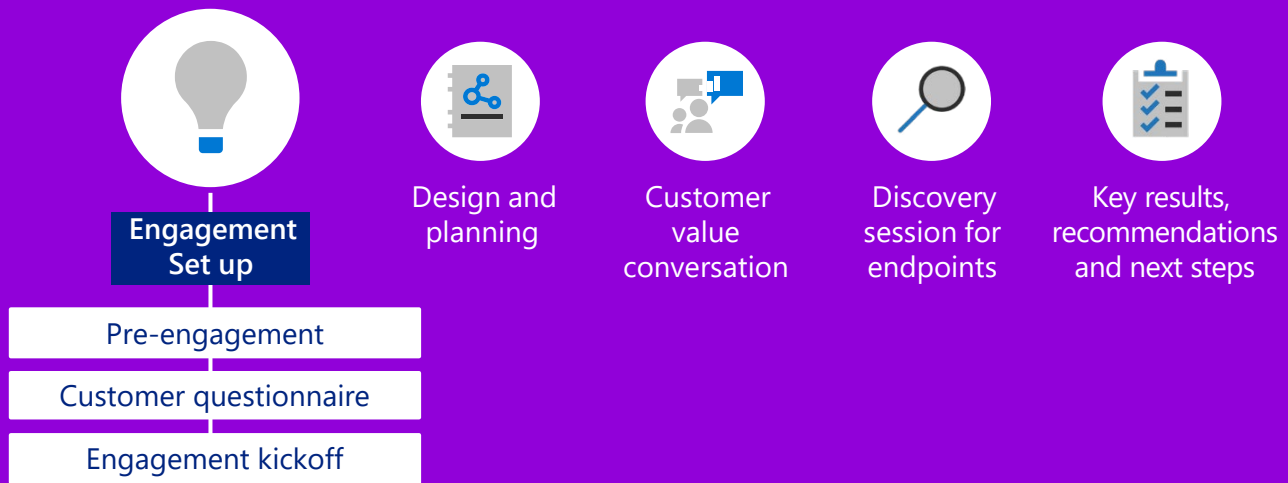
## What to expect

The next generation of Windows represents a shift in how our customers are solving end-user computing challenges. Across Information Workers, Frontline Workers, and Temporary / Elastic workforces, our customers are looking for the latest and most innovative solutions to answer those challenges.

We'll work with you to:

- Better understand when and how to leverage Cloud PCs with Windows 365
- How best to manage virtual endpoints across Windows 365 and Azure Virtual Desktop
- Leveraging Windows 11, the most secure OS yet, to enable hybrid work for all employees
- Implementing best practices for endpoint management with Microsoft Endpoint Manager

## Customize the workshop based on your organization's needs



## Who should attend

The workshop is intended for security decision-makers such as:

- Chief Information Security Officer (CISO)
- Chief Information Officer (CIO)
- Chief Security Officer (CSO)
- Endpoint & Device Management owners/decision makers
- Application business owners
- IT Security
- IT Operations
- Security Architect
- Security Engineers

## Why **fitts**?

When it comes to unified endpoint management you need an experienced partner.

We really listen to your people. Whether we're deploying digital, cloud or security solutions, our first priority is to understand your people, how they work and what they need. By fitting technology around people – and not the other way round – it becomes inclusive, easy to use and widely adopted. And that means it is genuinely transformational.